



URBIZ AI

ADVERTISER CATALOG · ROUTE 103 PILOT · ABU DHABI

Put your business on the city's screens

Your offer, on the bus screens and shelters your customers pass every day —
with live distance to your door and a QR that brings them in.

urbizai.com

Thousands pass your door daily. Now they can see you.

Reach people already nearby

Your ad appears on bus screens and shelters around your location — seen by passengers who are minutes from your door.

The right moment, automatically

URBIZ AI shows your offer when the bus is near you, with live distance — “200m away · 3 min walk.”

Measurable, not hopeful

Every ad carries a QR code. You see scans, visits and redemptions — real results, not just impressions.

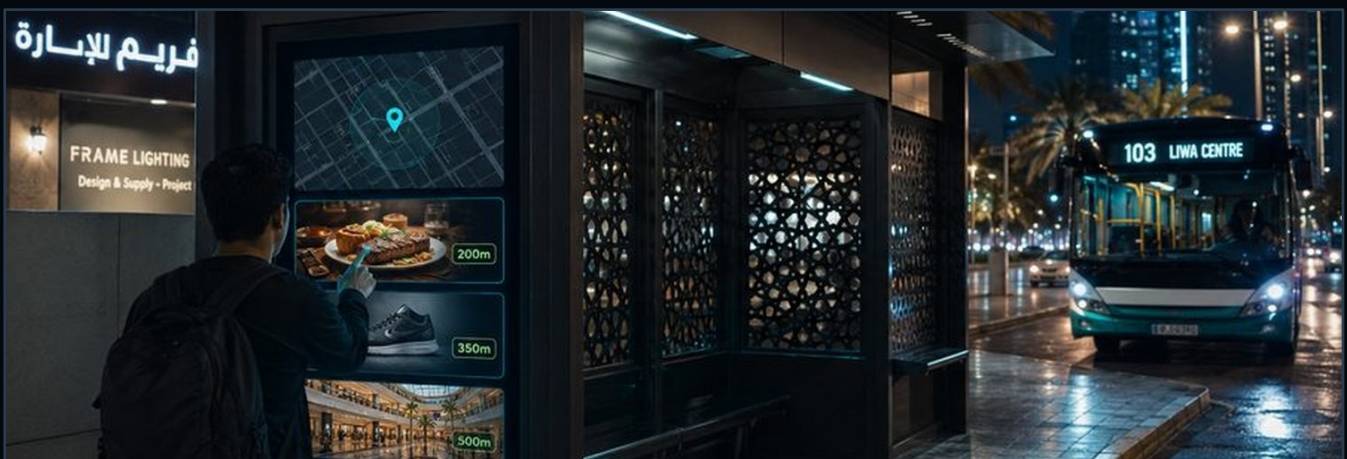
Open to every business. Restaurant, pharmacy, gym, salon, retail — small, mid or large. If passengers pass you, URBIZ AI can reach them.

WHERE YOUR AD APPEARS

On the screens the city already watches



Onboard bus screens — your offer beside live route & arrival info



Bus shelter screens — interactive local discovery at the stop



Roadside digital billboards — ads & city messages along the route

Built to bring customers in



Your offer, front and centre

Name, product photo and promotion — designed for a moving audience.

Live distance to your door

“200m away · 3 min walk” — shown exactly when the bus is near you.

Scan & save QR

Passengers scan to get directions and redeem the offer in your store.

Route-aware timing

Your ad plays on the stops and times that matter for your business.

From sign-up to screen in days

1

Submit your ad

Share your offer and creative through the URBIZ AI advertiser portal — or our team builds it with you.

2

We review & schedule

The URBIZ AI team checks every ad for quality and fit, then schedules it to the right stops and times.

3

Live on the route

Your ad runs on Route 103 screens — bus displays, shelters and billboards along the pilot route.

4

See your results

Track QR scans and redemptions. Renew, update or expand your campaign any time.

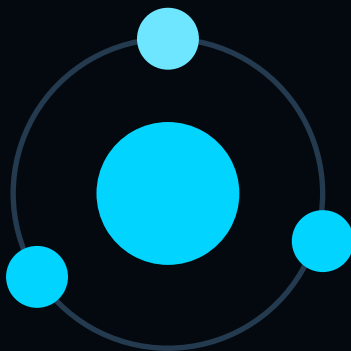
PILOT PACKAGES

Starter · single screen slot, one location

Standard · multi-stop rotation along the route

Featured · priority placement + shelter interactive

Introductory pilot pricing — **talk to our team for a package built around your business.**



URBIZ AI

Join the Route 103 pilot

Be one of the first businesses on Abu Dhabi's urban intelligence network.

WEBSITE urbizai.com

EMAIL hello@urbizai.com

PORTAL urbizai.com/portal

URBIZ AI is an AI-powered urban intelligence ecosystem. Advertising is one coordinated output of a network serving businesses, citizens and government — relevant by design, never intrusive.